

Strategic Thinking

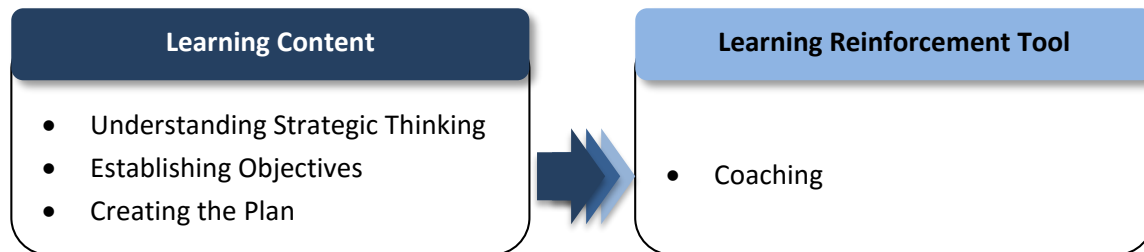
Strategic leaders drive results based on the mission and vision of the organization. In this course, managers and leaders will learn how to develop strategic objectives based on the market forces and internal strengths and weaknesses they face. The course emphasizes the importance of a strong vision and aligning plans and resources to optimize chances for success. Participants are encouraged to bring a current challenge to class that can serve as their own case study.

By incorporating project based learning, real world examples and interactive learning strategies, participants gain a thorough understanding of the strategic planning process and a plan that they can use to drive real-world results.

Program Outcomes

- Understand the role that leaders play in the achievement of strategic outcomes
- Evaluate business environment from an internal and external perspective
- Create strategic objectives aligned with a current business environment
- Align resources and mission.
- Create sustainable strategies that move stakeholders forward

Learning Process



Program Length 16 Hours

Case Study

A recent client used the program to support a comprehensive strategic planning process. After the senior leadership created the broad strategic direction of the organization, the operational leaders used the program as a workshop to begin the process of creating the long term plan for the organization. Each part of the plan was then presented to the company's board of directors.